

Mauritanie
MEDEX
2024

From November 22 to 24, 2024
Palais des Congrès de Nouakchott

INTERNATIONAL HEALTH FAIR

**Mauritania, The Medical
Gate of Africa**

MAIN THEME
**MEDICAL INNOVATION FOR THE
EXPANSION OF THE HEALTH
SECTOR IN AFRICA**

Under the High Patronage of
**First Lady Dr. Mariem
Mohamed Fadel Dah**

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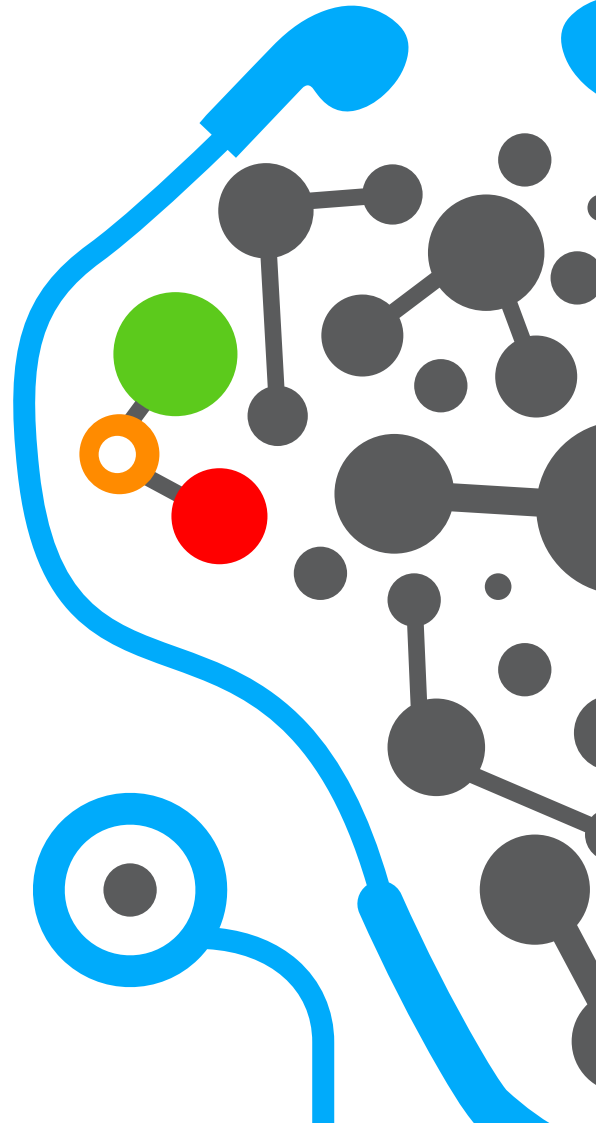
Medical Innovation in Africa
Nouakchott, Mauritania

The Future of African Healthcare Awaits

Join us in Nouakchott, Mauritania, from November 22-24, 2024, for MEDEX, the leading medical innovation exhibition. This exceptional event will bring together healthcare professionals, entrepreneurs, researchers, and key industry players to explore the technological advancements and innovations shaping the future of healthcare in Africa.

Mauritania: The Medical Gateway of Africa

MEDEX 2024 is more than an exhibition; it's a strategic meeting point, a catalyst for innovation. Professionals, suppliers, scientists, and entrepreneurs will converge to drive medical progress, connecting Africa with Europe, the Americas, and Asia.



KEY FOCUS AREAS:

MEDEX 2024 will delve into three critical areas driving medical innovation:

ROUNDTABLE 1

Theme: Pharmaceuticals in Mauritania:

Addressing challenges in the supply, storage, distribution, and quality control of medicines. Discussions will focus on innovative solutions to improve supply chains and ensure access to safe and effective medications.

ROUNDTABLE 2

Theme: Biomedical Maintenance:

Highlighting best practices and innovation in maintaining medical equipment in Mauritanian hospitals. The goal is to optimize efficiency, reduce downtime, and ultimately enhance the quality of patient care.

ROUNDTABLE 3

Theme: Hospital Hygiene and Infection Prevention:

Exploring practical measures to improve hospital hygiene standards and prevent nosocomial infections. Innovative strategies for infection control will be discussed to protect the health of patients and healthcare workers.

The roundtables will be held in the enclosed spaces of the Nouakchott Convention Center.

MEDEX 2024

Highlights An Unforgettable Experience

Prestigious Event:

Under the High Patronage of Her Excellency the First Lady of Mauritania, MEDEX enjoys national and international recognition.

Maximum Visibility:

Choose from tailored sponsorship packages (Platinum, Gold, Silver) for enhanced presence and visibility to your target audience. Additional options are available for even greater impact.

Prestigious Partnerships:

Supported by the Ministry of Health, the Ministry of Commerce and Tourism, the Mauritanian Employers' Union Health Federation, the Pediatrics Association, SMART MS SA (technology support), and COEME (strategic support).

Innovation at the Heart:

Discover cutting-edge technologies and best practices in healthcare.

Optimal Modular Stands:

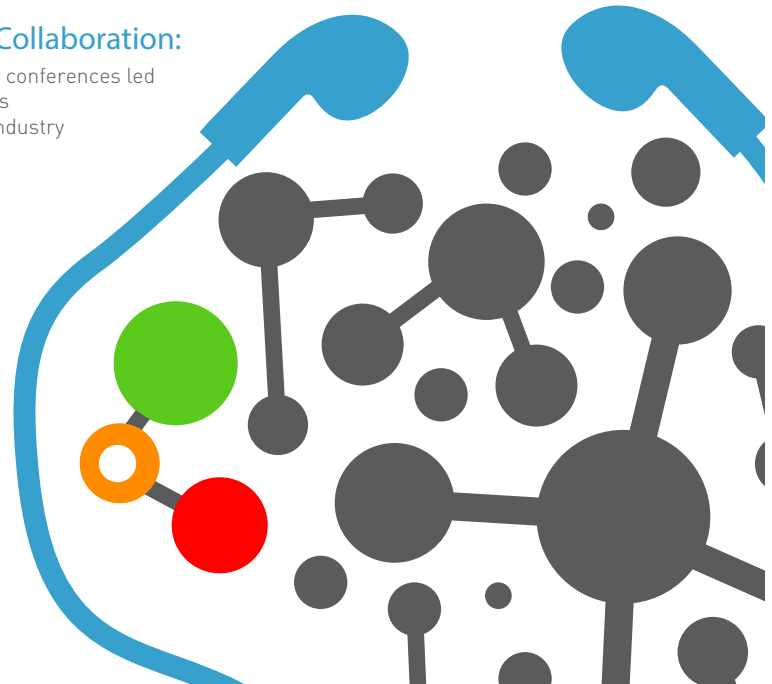
Our 9m² individual stands are modular and combinable (18m², 27m², etc.) to suit your needs and optimize your presence. Strategic locations guarantee maximum visibility.

Inspiration and Collaboration:

Participate in inspiring conferences led by international experts and interact with key industry stakeholders.

Exceptional Networking Opportunities:

Connect with over 100 exhibitors, 2000+ visitors from 50 countries, engage in 200+ B2B meetings, explore 40+ medical specialties represented, and witness 20+ live demonstrations. Exchange ideas with 20+ internationally renowned experts. Tap into a potential market of 400 million people.



WHY PARTICIPATE IN MEDEX 2024?

Exceptional Visibility:

Showcase your organization, products, and services to a qualified audience of medical industry leaders.

Unparalleled Networking:

Meet potential partners, investors, and key decision-makers.

Inspirational Insights:

Discover the latest innovations and participate in conferences led by world-renowned experts.

November 22 to 24, 2024

Nouakchott Mauritanie



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